

VAIKUTAMME

— Turning Festival Waste into Positive Action —

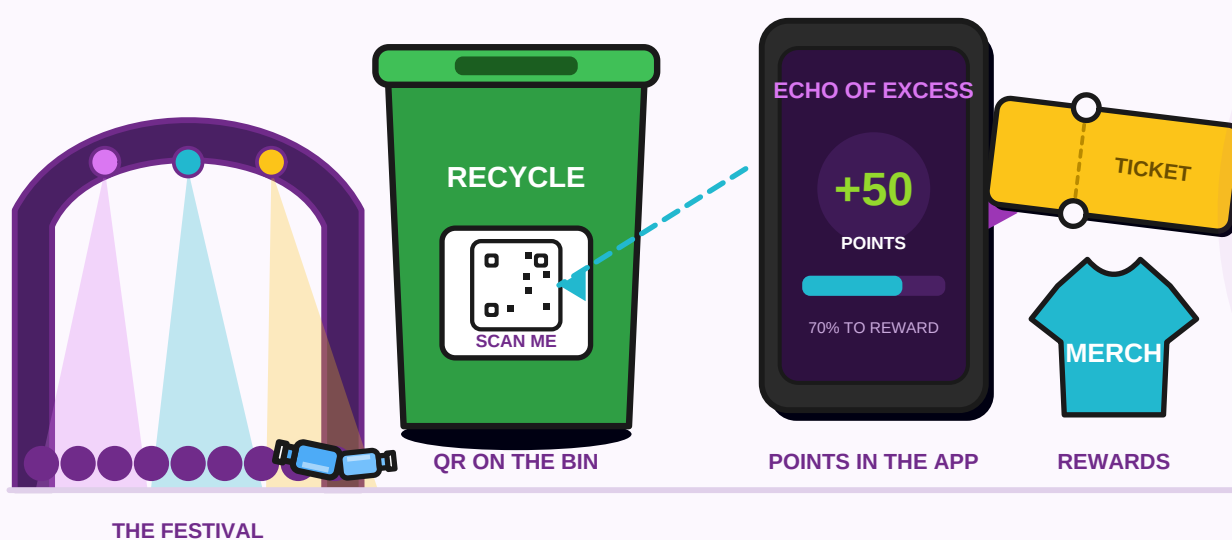
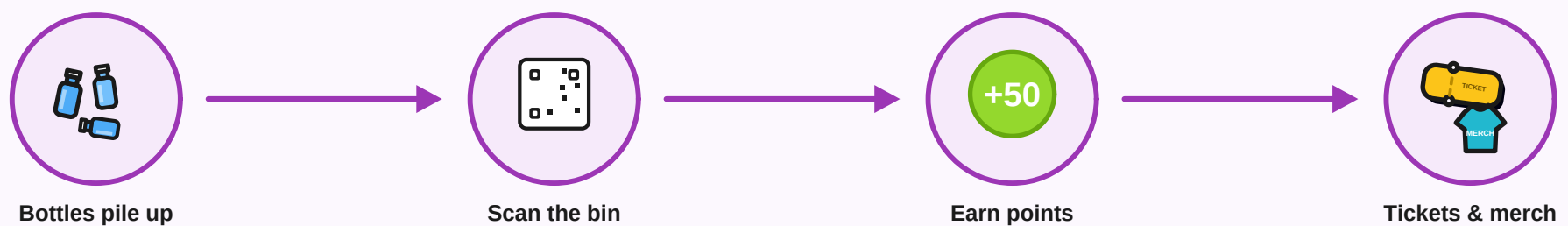
THE CHALLENGE

Concerts and festivals create mountains of plastic bottle waste. Crowded venues and too few bins stop even willing attendees from recycling responsibly.

OUR SOLUTION

Echo of Excess is a mobile app that rewards recycling at festivals: scan QR codes on bins to earn points for tickets, merch and offers, while giving organisers useful data.

HOW IT WORKS



Point your phone camera at the code

Recycling at the festival turns into points, tickets and merch