



D6.7 Communication and Promotional Material (M36)

Dissemination Level: Public



Tiimiakatemia
by jamk



Amplo Kaya

iD Initiative
Développement

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Communication and Promotional Material

The TEAMIT+ project aims to equip young people with essential skills for a greener economy and entrepreneurship. Effective communication and promotional materials are crucial to ensure reaching the target audience, engage with young people and disseminate the project outcomes. The communication strategy includes project logos, newsletters, videos, leaflets, roll-ups, press releases and articles.

1. Logo

The TEAMIT+ visual identity includes the official project logo, used across all communication and dissemination materials.



FIGURE 1 TEAMIT+ LOGO



FIGURE 2 TEAMIT+ LOGO (NEGATIVE)



FIGURE 3 TEAMIT+ WORDMARK



FIGURE 4 TEAMIT+ LOGO MOCKUPS

2. Newsletters

Regular newsletters are published to keep subscribers informed about the latest news, updates, and information of the TEAMIT+ project. 12 newsletters have been published during the three years of the project, available both via emails to the subscribers and on the TEAMIT+ website too. Users can receive newsletters by subscribing using their emails at the footer of the TEAMIT+ Website.

All newsletters can also be easily accessed online through the TEAMIT+ website following this link on TEAMIT+ website: <https://teamit.plus/communication-material/>

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This project has received funding from the European Union's EACEA A – Erasmus+, EU Solidarity Corps. Grant agreement No 101111560.

My first name is ...

My last name is ...

My email address is ...

Subscribe to our newsletter!

Please read the following policies:

PRIVACY COOKIE MEDIA CONSENT COMMITMENT

Contact us:
info@teamit.plus

Follow us:

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FIGURE 5: NEWSLETTER SUBSCRIPTION

The first TEAMIT+ newsletter is an introductory one, including general information about the project and its objectives, as well as details about the kick-off Meeting held in ESTIA. It also includes the participation of TEAMIT+ in two major events: the Thessaloniki International Fair (September 2023) and the Universities Forum Event, in Biarritz (February 2024). It was organized by the Euroregion Nouvelle-Aquitaine Euskadi Navarre, and aiming to develop new opportunities for university cooperation within the Euroregion.

[Link: 1st Newsletter -March 2024](#)

The second newsletter highlights the Territorial Analysis, led by UPNA, emphasizing the low self-employment rate among young people in the European Union. It also features the 100th edition of the 24h Of Innovation for the Planet and the Kozani Youth Fest 2024, held in the city of Kozani by GO Alive. Updates on the website and info about registrations are also mentioned, as well as the upcoming event of the SEED International Conference on Sustainable Energy Education

[Link: 2nd Newsletter-July 2024](#)

The third newsletter focuses on the SEED Conference in Valencia, where TEAMIT+ was presented. The launch of the TEAMIT+ training programme is announced in this newsletter along with what to expect from Module 1. It also includes information about project's consortium partners and Finnish ambassadors.

[Link: 3rd Newsletter-October 2024](#)

The fourth TEAMIT+ newsletter highlights key outcomes from Module 1, with Participants sharing their thoughts on Climate and Solidarity Day (Module 1), featuring also a reel in which our ambassadors shared why they chose to join TEAMIT+. It also presents the latest report, led by our UPNA partners, exploring the challenges and opportunities for multinational and multicultural cooperatives across Europe.

[Link: 4th Newsletter-November 2024](#)

The fifth TEAMIT+ newsletter focuses on the 24h of Innovation event of the first edition, leading to a related article published on the TEAMIT+ website. The event was held in parallel in Spain, Finland and Greece. The newsletter also includes the 1st TEAMIT+ Bootcamp and details about the four workshops held at the beginning of Module 3.

[Link: 5th NewsletterFebruary 2025](#)

The sixth newsletter wraps up the First Edition of TEAMIT+, placing particular emphasis on the 1st & 2nd Bootcamps of first edition Module 3. It included links leading to relevant articles on TEAMIT+ website and videos on TEAMIT+ YouTube channel. It also mentions the project's participation in the Forward Green Expo 2025 in Thessaloniki, Greece.

[Link: 6th Newsletter -May 2025](#)

The seventh newsletter introduces the TEAMIT+ training programme and its three main modules. It presents Module 1, Module 2 and Module 3, highlighting the workshops, the 24h of Innovation event, the Social4Impact phase, and the opportunity to earn 6 ECTS credits. It also invites young people aged 18-30 from France, Greece, Spain and Finland to join TEAMIT+ second edition and develop practical skills in sustainability, entrepreneurship and teamwork.

[Link: 7th Newsletter: Initial mail -June 2025](#)

[Link: 7th Newsletter: Secondary prompt \(reminder for registrations\)-October 2025](#)



The eighth newsletter announces the opening of applications for Module 3 - Social4Impact. It explains who can apply, what applicants need to submit, and the key deadlines of the selection process. It also presents what selected participants can expect from Module 3, including online training sessions and two international bootcamps in Athens and Bidart.

[Link: 8th Newsletter-December 2025](#)

The ninth newsletter presents the progress of the second edition of TEAMIT+ and highlights key moments from Module 2. It covers the 24h of Innovation events, the work of the TEAMIT+ Ambassadors, and the launch of the D4E Hub. It also introduces the next steps of Module 3 - Social4Impact, including the online webinars, the upcoming Athens bootcamp, and stories from last year's first bootcamp.

[Link: 9th Newsletter-February 2026](#)

The tenth newsletter shares highlights of the 6th Consortium Meeting in Bilbao and the Athens Bootcamp of the second TEAMIT+ edition. It also includes a link leading to photos of the 24h of Innovation events. It presents the progress of Module 3, the teamwork and project development that took place in Athens, and the next steps leading to the second Bootcamp in Bidart. Additionally, it invites the TEAMIT+ community to join the Final Event on 11 May 2026 in Bidart, and follow the teams as they present their impact-driven solutions.

[Link: 10th Newsletter- April 2026](#)

The eleventh newsletter highlights the successful completion of the second edition of TEAMIT+, including the 2nd Bootcamp in France and the Final Event. It presents participants' interviews, the winning teams, and the continued support offered to them through specialised coaching. The newsletter also showcases upcoming learning opportunities (Hydrogen Summer School in Greece) and highlights the contribution of TEAMIT+ to a new collective publication on cooperative law and an upcoming event hosted by UPNA, where this will be presented.

[Link: 11th Newsletter-June 2026](#)

The twelfth and final TEAMIT+ newsletter looks back on three years of learning, collaboration and youth-led innovation across Europe. From two editions of the training programme and the development of sustainable entrepreneurial ideas to international events, participant stories and the project's growing community, this issue brings together the key moments, achievements and impact of the TEAMIT+ journey-while also looking ahead to what comes next.

[Link: 12th Newsletter - July 2026](#)

3. Roll-up banner

TEAMIT+ Roll-Up was designed to be used for events, conferences, and workshops. It is visually effective to pass key messages about the project and consists of general information about the project, its logo and the project consortium. There is also a QR code which can be scanned and leads to the project website. Three versions of the Roll-Up have been created in the project's duration. The roll-up can be accessed through TEAMIT+ website, in the following section: <https://teamit.plus/communication-material/>

Version 1: An initial design containing key information about the project.

Version 2: A new version of the roll-up banner was created, featuring a more inclusive image and a more minimalist layout in terms of the information included. It has been translated in French too. This promotional tool is used at events, conferences, and workshops, providing a quick visual overview of the project. It also includes a QR code, leading to the project website.

Version 3: Same as the previous roll-up banner, with an updated logos section.



Impact the future:
become a European teampreneur!
Join the TEAMIT+ Micro-Master
open to all young people

#greenskills
#digitalskills
#climatecrisis
#innovation
#cooperatives
#learningbydoing
#teamwork

TEAMIT+:
**A European impact
entrepreneurship
programme**

Create impactful solutions
for your future
in multicultural teams

teamit.plus
info@teamit.plus



Learn more about TEAMIT+



**UNDERSTAND
INNOVATE
CREATE**

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the European Union



FIGURE 6: ROLL-UP VERSION 1



FIGURE 7 ROLL-UP VERSION 2 (EN)



Imaginez des solutions
A IMPACT
pour votre
AVENIR
en ÉQUIPES
interculturelles.

Grâce à un Expert
Course européen
de 6 mois
en entrepreneuriat

teamit.plus




COMPRENDRE
INNOVER
CRÉER

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FIGURE 8 ROLL-UP VERSION 2 (FR)



FIGURE 9 ROLL UP VERSION 2 (MOCKUP)



FIGURE 10 ROLL UP VERSION 3 (MOCKUP)



Create
IMPACTFUL
solutions for
your **FUTURE**
in multicultural
TEAMS

with a 6 month
European
Entrepreneurship
Expert Course

teamit.plus




**UNDERSTAND
INNOVATE
CREATE**

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FIGURE 11 ROLL- UP VERSION 3

4. Leaflets

TEAMIT+ leaflet was designed to be distributed at different types of events. The initial version followed a similar design to the roll-up banner and provided general information about the project. It also included a QR code leading to the project website.

The leaflet was later redesigned with less text and a different photo in order to ensure inclusive visual identity, reflecting TEAMIT+'s commitment to gender equality, non-discrimination and equal access to education. The back side provided information about the 1st edition of the programme, including dates and locations of each module.

The third and final version kept the same design as the previous one, with only the dates and locations updated for the 2nd edition, along with the logos section.

The leaflets are available on the TEAMIT+ website, in the following section:

<https://teamit.plus/communication-material/>.



**Are you 18-30 years old
and live in the E.U.?**



What is TEAMIT+?
Scan here to learn more

TEAMIT+ is an exciting project aimed at creating a new kind of entrepreneurship training. This program is open to young people, coming from diverse backgrounds including students, migrants, refugees, workers, and job seekers, each bringing unique academic experiences to the table. It's designed to help you address big issues like climate crisis and social inequality. You will get trained in climate awareness, digital proficiency, resilience, creative thinking and many more skills. Using the "learning by creating" methodology, this dynamic training empowers participants to collaboratively create businesses who will impact society towards the transition to a greener economy!



3 MODULES
to empower yourself
in entrepreneurial teams

**START
TO IMPACT
YOUR FUTURE
NOW!**

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FIGURE 12 LEAFLET VERSION 1

FIGURE 13 LEAFLET VERSION 2 (1ST EDITION) - EN (FRONT)



FIGURE 14 LEAFLET VERSION 2 (1ST EDITION) - EN (BACK)



Imaginez
en **ÉQUIPES**
interculturelles
des solutions
A IMPACT
pour votre **AVENIR.**




**COMPRENDRE
INNOVER
CRÉER**



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FIGURE 15 LEAFLET VERSION 2 (1ST EDITION) - FR (FRONT)



FIGURE 16 LEAFLET VERSION 2 (1ST EDITION) - FR (BACK)



FIGURE 17 LEAFLET VERSION 2 (MOCKUP)



Create
IMPACTFUL
solutions for
your **FUTURE**
in multicultural
TEAMS



UNDERSTAND
INNOVATE
CREATE



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FIGURE 18 LEAFLET VERSION 3 - 2ND EDITION (FRONT)



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FIGURE 19: LEAFLET VERSION 3 - 2ND EDITION (BACK)

5. Visuals & promo videos for the 24h of Innovation

A dedicated logo, following the TEAMIT+ colour palette and visual identity, was created to promote the 24h of Innovation events across the project's social media channels.

In addition, a promotional visual, announcing the call for companies to participate and submit challenges for the events, was developed and shared through the project's social media.



FIGURE 20 24H OF INNOVATION – LOGO

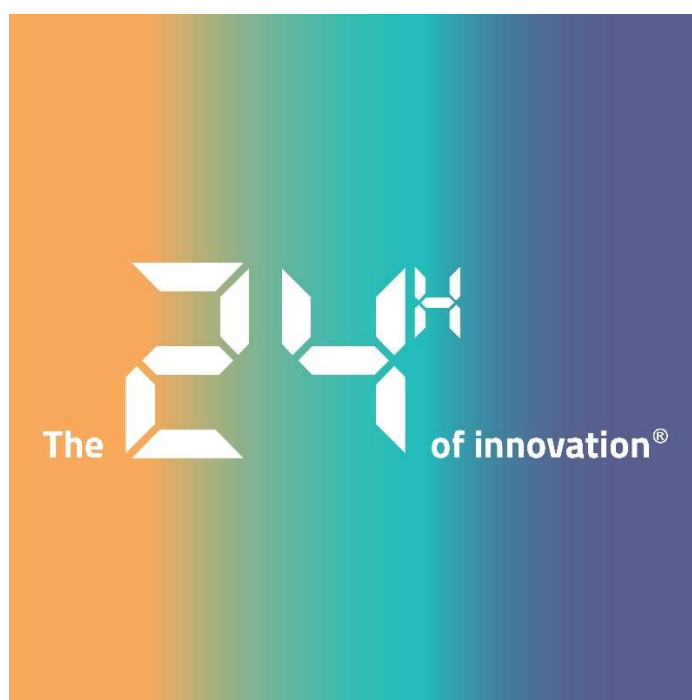


FIGURE 21 24H OF INNOVATION - LOGO (NEGATIVE)

FIGURE 22 24H OF INNOVATION-SAVE THE DATE (1ST EDITION)

FIGURE 23 24H OF INNOVATION: CALL FOR COMPANIES



FIGURE 24 24H OF INNOVATION- FLAG BANNER

- ❖ 24h of Innovation for the planet- Promo video 1st edition

<https://www.youtube.com/watch?v=T3MjerXv7Lg>

- ❖ 24h of Innovation for the planet - Promo video 2nd edition

<https://www.youtube.com/watch?v=ZY-UAd2tbQ8>

6. Visual for the Final Event

A dedicated "Save the Date" visual was developed to promote the TEAMIT+ Final Event. Two versions were produced for different communication purposes. The first version included a QR code linking to the event registration form and was used in invitation emails sent to stakeholders and invited participants. The second version, without the QR code, was designed for dissemination through the project's social media channels, inviting a wider audience to attend the event online. Both versions followed the TEAMIT+ visual identity, ensuring consistent branding across all communication activities.



FIGURE 25 FINAL EVENT VISUAL (FOR SOCIAL MEDIA)



FIGURE 26 FINAL EVENT VISUAL (FOR INVITATIONS)

7. Templates

The TEAMIT+ Word and PowerPoint templates were updated with the latest logos. The layout and overall design remained the same, ensuring consistency across project documents and presentations.



TEAMIT+

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer

⊗ Dissemination Level: Public / Sensitive (keep one)











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03		
XX		
XX		
XX		
XX		

Authors

Version	Date	Full Name (Organization)
01	DD/MM/YYYY	Lorem ipsum dolor <u>sit amet</u>
02	DD/MM/YYYY	Lorem ipsum dolor <u>sit amet</u>

Reviewers

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2

FIGURE 27 WORD TEMPLATE

Full Name (Organization)

mailadress@provider.domain

DD/MM/YYYY













Title max 2 lines: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Sub Title max 2 lines: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer


 Co-funded by the European Union

FIGURE 28 POWERPOINT TEMPLATE



FIGURE 29: POWERPOINT TEMPLATE



FIGURE 30: POWERPOINT TEMPLATE

8. Press releases

Press releases aim to announce important news, events, or other information, written in journalistic style to generate media coverage and public attention.

They have been distributed to local newspapers, stakeholders and partner organisations' websites. All press releases can be accessed via the TEAMIT+ Website, visiting the [Communication material](#) section.

- **About the project and the kick off meeting – September 2023**

(View: [ESTIA](#) | [KONFEKOOOP](#))

- **About TEAMIT+ and the meeting in Jyvaskyla – February 2024**

(View: [Tiimiakatemia](#))

- **Announcement of TEAMIT+ – June 2024**

(View: [UPNA](#))

- **Territorial Analysis: Young people are more concerned about the sustainability of the economy than about that of the planet. Explaining the results of D1 – August 2024**

(View: [UPNA](#))

- **Young people from five European regions, including Navarre, prioritize economic sustainability over environmental sustainability. – August 2024**

(View: [Pamplona Actual](#) | [Pamplona TV](#) | [EuropaPress](#))

- **For the recruitment of M1 in the first edition – September 2024**

(View: [UPNA](#))

- **About Module 1 – October 2024**

(View: [Navarra Emprende](#) | [EPALE](#))

- **Press release about the launch of 24h of Innovation – November 2024**

(View: [UoWM](#) | [e-Ptolemeos](#) | [Metafox.gr](#))

- **24h Of Innovation – December 2024**

(View: [ESTIA](#) | [Prlogos](#) | [Foni Kozanis](#))

- **24h of Innovation: Results – December 2024**

(View: [e-Ptolemeos](#) | [True Story Radio](#))

- **About 1st bootcamp in Finland – February 2025**

(View: [Tiimiakatemia](#))

- **About 1st bootcamp in Finland – February 2025**

(View: [CluBE](#))

- **About 1st bootcamp in Finland – March 2025**

(View: [KONFEKOOOP](#))

- **Consortium meeting in Pamplona – March 2025**

(View: [UPNA](#))

- **About the winning teams – April 2025**

(View: [Tiimiakatemia](#))

- **About the 2nd Bootcamp – May 2025**

(View: [e-Ptolemeos](#) | [Foni Kozanis](#) | [Kozani Life](#))

- **The Public University of Navarre (UPNA) is looking for young people between 18 and 30 years old to participate in a free training program with trips to France and Greece. –October 2025**

(View: [UPNA / Diario de Navarra](#))

- **About TEAMIT+ 2nd EDITION – November 2025**

(View: [ESTIA](#) | [CS.UoWM](#) | [UoWM Career](#))

- **Start of the second edition – December 2025**

(View: [UPNA](#))

- **Announcing the Final Event – May 2026**

(View: [Tiimiakatemia](#) | [ESTIA](#), [ESTIA](#) | CluBE: [e-Ptolemeos](#) , [Kozan](#) , [Flash-TV](#) , [Eordaialive](#) , [Metafox](#))

- **Press releases after the Final Event – May 2026**

(View: | [ESTIA](#) | CluBE: <https://kozanimedia.gr> , <https://kozan.gr> , <https://e-ptolemeos.gr>, <https://neafiorina.gr> , <https://www.fonikozanis.gr> | [MUE](#))

9. Articles

The articles, found in the [News & Events](#) section on the TEAMIT+ website, feature detailed coverage of projects' activities, events and progress. They serve as an informative resource, with insights beyond the standard press releases. This section helps document the project's progress, share experiences and increase visibility.

1. ESTIA pitched the TEAMIT+ project at the second edition of the Universities Forum in Biarritz- February 2024

[Read more](#)

2. TEAMIT+ was present at the Conference on Sustainable Energy Education in Valencia-July 2024

[Read more](#)

3. Successful Launch of TEAMIT+ Training Program Across Four European Cities!- October 2024

[Read more](#)

4. Participants from Finland share insights and inspiration from Module 1: Climate and Solidarity day 2024-October 2024

[Read more](#)

5. The “24h of Innovation” in three European cities!-December 2024

[Read more](#)

6. From Ideas to Impact: The 1st TEAMIT+ Bootcamp in Finland-March 2025

[Read more](#)

7. TEAMIT+ at Forward Green Expo 2025-March 2025

[Read more](#)

8. 2nd TEAMIT+ Bootcamp: Impact teampreneurship in action-May 2025

[Read more](#)

9. Registrations are OPEN for the 2nd Edition of TEAMIT+!-July 2025

[Read more](#)

10. The second edition of the “24h of Innovation” across Europe: creativity, collaboration and impact in 24 hours!- December 2025

[Read more](#)

11. How Do Challenges Turn into Ideas? Inside the TEAMIT+ 1st Bootcamp of this year-April 2026

[Read more](#)

12. TEAMIT+ Final Event: Celebrating the project's results-May 2026

[Read more](#)

13. TEAMIT+ 2nd Bootcamp and Final Event marked the conclusion of an impactful journey!- June 2026

[Read more](#)

10. Videos

A dedicated [YouTube channel](#) has been launched, hosting promotional and event-related videos.

1. Promotional video on TEAMIT+ training programme

[Watch here](#)

2. Reel about Module 1

[Watch here](#)

3. Module 1: The Aftermovie

[Watch here](#)

4. 24h of Innovation event- promo video (1st edition)

[Watch here](#)

5. The 24h of Innovation flagship event in Greece (1st edition)

[Watch here](#)

6. 1st TEAMIT+ Bootcamp in Finland (1st edition)

[Watch here](#)

7. 2nd TEAMIT+ Bootcamp: Participants & Coaches Share Their Experience (1st edition)

[Watch here](#)

8. 1st Bootcamp Interviews

[Watch here](#)

9. Pitches - 1st Edition (playlist - 10 teams)

[Watch here](#)

10. Participants of the first TEAMIT+ edition (playlist)

[Watch here](#)

11. Ambassadors of the 1st edition

[Watch here](#)

12. 24h of Innovation Flagship event in France (2nd edition) - a video by Kamanga Influencers Club

[Watch here](#)

13. TEAMIT+ Ambassadors Against Food Waste! (2nd edition)

[Watch here](#)

14. Final event- promo video

[Watch here](#)

15. Interviews with participants of the second edition (playlist)

[Watch here](#)

16. Teams of the 2nd edition (playlist)

[Watch here](#)

17. Live streaming final event: Morning session (including pitches)

[Watch here](#)

18. Live streaming final event: Afternoon session (including awards ceremony)

[Watch here](#)

19. Interviews with the Winners of the 2nd Edition (playlist)

[Watch here](#)

20. Local initiatives in France

[Watch here](#)

21. Moments from the Final Event

[Watch here](#)

22. Interview with Samuel Fernandez Diekert from UN Etxea

[Watch here](#)

23. Interview with Andoni Badiola Guridi from TOLOSAKO INMAKULADA LANBIDE IKASTOLA, S.COOP

[Watch here](#)

24. Interview with Sylvie Notary from EDF (Électricité de France)

[Watch here](#)

25. Chelza Inzouddine - Building your company with TEAMIT+

[Watch here](#)

26. Txapeldun Ceremony

[Watch here](#)

TEAMIT+: TEAMPRENEUR MULTICULTURAL IMPACT INNOVATION COOPERATIVES

About the TEAMIT+ project

TEAMIT+ aims to develop an innovative educational program applying a pedagogical methodology based on the “learning by creating” approach. The specific pedagogical methodology will be applied to vocational training students, to higher education students, as well as to young immigrants, refugees and the unemployed from different academic subjects. The aim is to enable them to become future teampreneurs who will influence society by understanding the importance of the transition to a greener economy, based on green, digital and climate resilience skills.



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