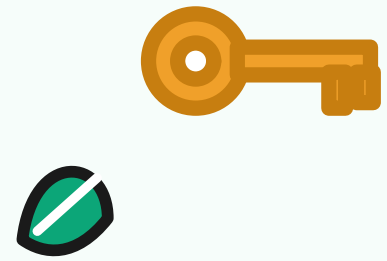


AFYPSINI

— Play, Recycle, Start Again! —



THE CHALLENGE

Littering scars Greece's forests, beaches and natural areas. Young people know it's harmful, yet there's a wide gap between awareness and everyday action.

OUR SOLUTION

AFYPSINI is an educational board game paired with a digital app. Players team up to save the planet — collecting, recycling and upcycling waste through challenges and storytelling.

HOW IT WORKS



Waste to collect



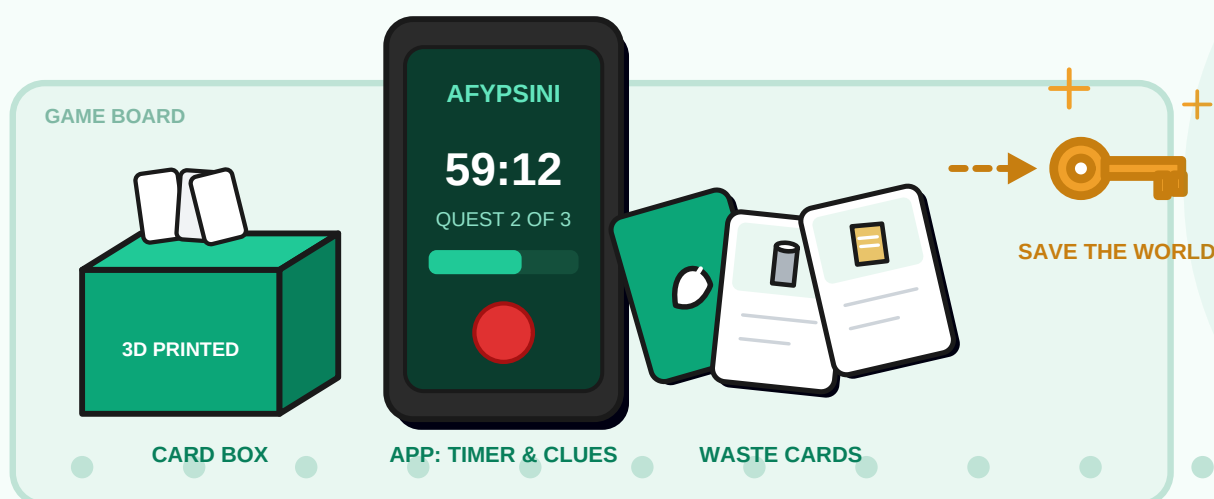
Play the cards



App sets the quest



Key to save the world



SCAN FOR FULL PORTFOLIO

Point your phone camera at the code

A board game and app that turn waste into a mission young people want to join