

Jyväskylä, 11 February 2025

Youth Taking Action on Climate Crisis – Social4Impact Innovation Week Brings Together Europe’s Changemakers

The concern young people have for the well-being of our planet is real and present. Not just here, but across Europe. Isn’t it time to share some good news about how young people are eager to work in multicultural teams, developing responsible ideas and sustainable team entrepreneurship? Solving the climate crisis requires both hope and action – and that’s exactly what will take place in Jyväskylä from 13–19 February 2025, when the international Social4Impact Innovation Week takes on the challenges of climate change.

On Thursday, 13 February at 9 AM, the innovation week for international students (ages 18–30) will kick off at Jyväskylä University of Applied Sciences’ Tiimiakatemia. The goal: to generate solutions for combating climate change, fostering solidarity, and preventing biodiversity loss. A total of 40 participants have been selected, representing not only Finland but also Spain, Greece, and France.

The week starts with team building and brainstorming responsible ideas, culminating in a final pitch session. After that, the teams will continue working remotely, supported by specially trained team coaches. The spring will peak with a second innovation week in April in Bilbao, Spain. The innovation and entrepreneurship training aims to provide participants with skills to work in multicultural teams and develop responsible, sustainable product or service ideas. The best ideas and teams will be supported in turning their concepts into real businesses.

Want to see how young minds are shaping the future of sustainable business? The best way to experience their ideas firsthand is by attending the pitching event on Wednesday, 19 February at 9 AM, held at Tiimiakatemia (Kympinkatu 3B, Jyväskylä). Please register in advance with Tapu Holttinen.

More information: Project Manager Tapu Holttinen 📞 +358 50 5411 753 ✉️ tapu.holttinen@jamk.fi

Social4Impact Innovation Week is part of the international TEAMIT+ project, which leverages the learning by creating methodology developed at Tiimiakatemia. This training program consists of three modules: the first focuses on raising awareness of the climate crisis, the second on generating impactful innovations, and the third on team entrepreneurship and sustainable business development in a multicultural setting. TEAMIT+ is an EU-funded project implemented by 10 partner organizations across four countries.

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