

## **TEAMIT+ Territorial Analysis: Young people are more concerned about the sustainability of the economy than about that of the planet.**

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A survey carried out in five European regions (including the Autonomous Community) indicates that young people are more concerned about the sustainability of the economy than about that of the planet. The ability to obtain satisfactory employment emerges as the second concern, followed by the climate crisis. These results are part of the project called TEAMIT+, in which the Public University of Navarra (UPNA) participates and whose objective is to achieve a change in the training model in entrepreneurship and innovation, also considering its social and environmental benefits.

For the ten partners in the project (universities, vocational training centres, labour market managers and NGOs), the result is “somewhat surprising”, since, of the five regions surveyed corresponding to the four countries of the project (Navarra and the Basque Country, Spain; Central Finland, Finland; New Aquitaine, France; and Western Macedonia, Greece), four are located in southern Europe, where recurring phenomena that have occurred in recent times, such as droughts, floods and heat waves, are signs of climate change.

The study was led by Professor Mar Rubio-Varas, a researcher at the INARBE Institute of the UPNA. Most of the responses to the survey, collected in the first months of this year, were obtained from young people aged 18 to 30. In addition to concerns, the study focused on examining the attitudes of these people towards entrepreneurship, social entrepreneurship and factors related to the establishment of cooperative companies.

In addition to the study, an analysis was carried out focusing on regional differences in youth unemployment and the education system, as well as on indicators of climate change and the economy.

A new learning model

The information obtained from the territorial diagnosis will be used to create a “co-creation learning” model, which combines practical and team learning. This model will then be put into practice in a training programme, with two editions and three modules in each event. Those who participate (young people aged 16 to 30

from Vocational Training and university education, job seekers and immigrants) will acquire knowledge on climate change and environmental issues, impact innovation and co-entrepreneurship or team entrepreneurship. “The key is to generate new innovations that positively impact the state of the world,” says Professor Mar Rubio-Varas.

The programme consists of three modules: the first, focused on raising awareness of the climate crisis; the second, on the creation of impactful innovations; and the third, on team entrepreneurship and the development of sustainable businesses within a multicultural team. Participants in the training programme will be recruited from all countries participating in the project with the aim of reaching 1,300 students.