

PRESS RELEASE

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YOUNG PEOPLE ARE CONCERNED ABOUT THE ECONOMIC CRISIS, THE AVAILABILITY OF SKILLED WORKFORCE AND CLIMATE CHANGE

A survey conducted by the TEAMIT+ project in four European countries (France, Greece, Spain, and Finland) indicates that young people are most worried about the sustainability of the economy. The availability of skilled workforce emerges as the second concern, followed by the climate crisis as the third. The result is somewhat surprising, as four out of five research areas are in Southern Europe (regions: Aquitaine France, Basque Country Spain; Navarre Spain; Central Macedonia Greece, and Central Finland) where phenomena such as droughts, floods, or heatwaves are clear signs of climate change.

The study was conducted by UPNA - Public University of Navarre in January 2024. The majority of responses to the survey were obtained from young people aged 18-29. In addition to concerns, the study focused on examining young people's attitudes towards entrepreneurship, social entrepreneurship, and factors related to establishing cooperative enterprises. Participants from all TEAMIT+ regions took part in the study. In addition to the study, an analysis focusing on regional differences in youth unemployment, the education system, as well as indicators of climate change and the economy was conducted. The analysis will be ready by March 2024.

JAMK University of Applied Sciences Tiimiakatemia is involved in the international TEAMIT+ project, whose main objective is to build a new type of coaching program. The coaching implementation utilizes the learning by creating method, which combines learning by doing and team learning. The key is to generate new innovations that positively impact the state of the world. The program consists of three modules, the first focusing on increasing awareness of the climate crisis, the second on creating impactful innovations, and the third on team entrepreneurship and developing sustainable business in a multicultural team. Participants in the coaching program will be recruited from all target countries of the project, with a goal to reach 1300 trainees.

We are happy to provide more information about the survey and innovative development work. The TEAMIT+ project consortium meeting will be held **in Jyväskylä on March 5-6, 2024**, where there will also be an opportunity to meet the lead researcher, Professor Mar Rubio Varas from UPNA University.

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